

Genevie Sanchez

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EDUCATION

California State University, Los Angeles

Bachelor of Arts in Television, Film, and Media

- TVFM GPA: 3.7

Expected Graduation - May 2025

Los Angeles, State University DR

WORK EXPERIENCE

Schoolhouse Pictures

Social Media Intern & PA

January 2023 - February 2025

Los Angeles, California

- Produced and created short video content for the production's Youtube page that upped engagement by 20%.
- Managed transportation of camera equipment and craft services for shoots.
- Managed outreach efforts to potential and current clients for production needs.

CicLAvia Documentary

Director

August 2024 - December 2024

Los Angeles, California

- Managed a crew of 6 to create a short documentary for the non-profit organization *CicLAvia*.
- Handpicked by Associate Chair to direct on location shoots and capture live footage of *CicLAvia* events.
- Oversaw post-production, managing footage selection and final edit that was premiered at an art gallery, *Hauser & Wirth*.

Have Your Vote and Eat It Too - Voting PSA

1st Assistant Director

October 2024

Los Angeles, California

- Managed crew operation, ensuring efficient time management of shoots that later premiered on PBS.
- Helped maintain on-set organization with 2nd AD and facilitated communications between departments.
- Partnered with Director and Producer to create an efficient shooting schedule, successfully executing a 12-hour shoot with over 12 crew members.

VOLUNTEER EXPERIENCE

Film Club Board Member

Vice President

August 2024 - May 2025

Los Angeles, California

- Helped manage 3 student-led projects from pre production to post production.
- Managed promotional efforts through social media to increase engagement with the club. This contributed to the 20% growth of engagement in media and following within an 8 month time span.
- Assisted in coordinating several board meetings throughout the year to discuss improvement within the club .

SKILLS

- Adobe Premiere Pro
- Microsoft office suite
- AVID
- Pro Tools
- Social Media Management
- Production Management